

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .D.TARKANIAN 4 CONGR

Product D.TARKANIAN FOR CONG

Estimate#

Buyer CHRIS FEIST

Phone#

Fax#

Agency () SANDLER INNOCENZI

705 PRINCE ST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

NEW ORDER
PLS CONFIRM
CATHY FOR AMY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	430P-5P	NEWS	:30	\$725.00	10/16-10/19	4	1	4	\$2,900.00	
	2	M	430P-5P	NEWS	:30	\$725.00	10/22-10/22	1	1	1	\$725.00	
	3	TU-F	5P-630P	NEWS	:30	\$1,200.00	10/16-10/19	2	1	2	\$2,400.00	
	4	M	5P-630P	NEWS	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	5	TU-F	730P-8P	RALSTON	:30	\$900.00	10/16-10/19	4	1	4	\$3,600.00	
	6	M	730P-8P	RALSTON	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
	7	TU-F	11P-1135P	NEWS	:30	\$1,200.00	10/16-10/19	2	1	2	\$2,400.00	
	8	M	11P-1135P	NEWS	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	9	SA-SU	5P-630P	NEWS	:30	\$675.00	10/20-10/21	1	1	1	\$675.00	
	10	SA	730P-8P	VEGAS INC	:30	\$225.00	10/20-10/20	1	1	1	\$225.00	
	11	SA-SU	11P-1130P	NEWS	:30	\$1,100.00	10/20-10/21	1	1	1	\$1,100.00	
	12	SA	6A-7A	NEWS	:30	\$350.00	10/20-10/20	1	1	1	\$350.00	

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	13	SA	7A-9A	SAT TODAY	:30	\$625.00	10/20-10/20	1	1	1	\$625.00	
	14	SA	9A-930A	NEWS	:30	\$500.00	10/20-10/20	1	1	1	\$500.00	
	15	SU	6A-7A	NEWS	:30	\$350.00	10/21-10/21	1	1	1	\$350.00	
	16	SU	7A-8A	SUN TODAY	:30	\$750.00	10/21-10/21	1	1	1	\$750.00	
	17	TU-F	630P-7P	JEOPARDY	:30	\$1,300.00	10/16-10/19	2	1	2	\$2,600.00	
	18	SU	1130P-12A	SPORTS NIGHT	:30	\$200.00	10/21-10/21	1	1	1	\$200.00	
	19	TU-F	430A-459A	NEWS	:30	\$100.00	10/16-10/19	4	1	4	\$400.00	
	20	M	430A-459A	NEWS	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	
	21	TU-F	5A-6A	NEWS	:30	\$450.00	10/16-10/19	2	1	2	\$900.00	
	22	M	5A-6A	NEWS	:30	\$450.00	10/22-10/22	1	1	1	\$450.00	
	23	TU-F	6A-7A	NEWS	:30	\$700.00	10/16-10/19	4	1	4	\$2,800.00	
	24	M	6A-7A	NEWS	:30	\$700.00	10/22-10/22	1	1	1	\$700.00	
	25	TU-F	7A-9A	TODAY SHOW	:30	\$900.00	10/16-10/19	3	1	3	\$2,700.00	
	26	M	7A-9A	TODAY SHOW	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
	27	TU-F	11A-12P	RACHEL RAY	:30	\$325.00	10/16-10/19	1	1	1	\$325.00	
	28	M	11A-12P	RACHEL RAY	:30	\$325.00	10/22-10/22	1	1	1	\$325.00	

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	29	TU-F	12P-1230P	NEWS	:30	\$425.00	10/16-10/19	1	1	1	\$425.00	
	30	M	12P-1230P	NEWS	:30	\$425.00	10/22-10/22	1	1	1	\$425.00	
	31	TU-F	1230P-1P	NEWS	:30	\$325.00	10/16-10/19	4	1	4	\$1,300.00	
	32	M	1230P-1P	NEWS	:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
	33	M	630P-7P	JEOPARDY	:30	\$1,300.00	10/22-10/22	1	1	1	\$1,300.00	

---REPORT TOTALS---

Report Totals: 54 / \$36,075.00

---SALES MONTHLY TOTALS---

Oct 12: 54 / \$36,075.00

Sales Totals: 54 / \$36,075.00

Station Totals: 54 / \$36,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$144,300	CATV	0%	KBLR	0%	KINC	0%	KLAS	28%	KSNV	25%
		KTNV	25%	KTUD	1%	KVCW	1%	KVMY	2%	KVVU	18%
		XXXX	0%								

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6863898 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/15/2012 12:40 PM
Last Received: 10/15/2012 11:46 AM
Showing Buylines: All Lines

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